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**FOR IMMEDIATE RELEASE**

***Wallace & Gromit™ and Shaun the Sheep™: Shear Genius!***

**Now Open Henry Ford Museum of American Innovation**

*Exhibit in Gallery by General Motors runs through April 20, 2025*

(Dearborn, Mich., – February 5, 2025—*Wallace & Gromit™ and Shaun the Sheep™: Shear Genius!*, an interactive exhibition based on the popular film and television characters, is now open in the Gallery by General Motors in Henry Ford Museum of American Innovation. This brand-new exhibit, created by Minnesota Children’s Museum in partnership with Aardman, runs through Sunday, April 20, 2025.

In this hands-on exhibit, visitors step into the environments of Wallace & Gromit and Shaun the Sheep – 62 West Wallaby Street and Mossy Bottom Farm – to explore the contraptions, antics and escapades of Wallace, Gromit, Shaun and other familiar Aardman characters through dramatic play and interactive opportunities.

Designed for children ages 3 through 9, *Wallace & Gromit™ and Shaun the Sheep™: Shear Genius!* builds on problem-solving themes found throughout both shows. Exhibit components and activities encourage children to playfully solve STEM-based and social-emotional problems in fun and engaging ways. Visitors will have the opportunity to experiment with iconic inventions in Wallace’s workshop including launching the porridge cannon, fixing the Autochef and activating the Knit-o-Matic and Get-U-Up Device. Guests will also learn about the history and people behind the Wallace & Gromit films and can create stop motion animation using materials found in the scrap heap.

*Wallace & Gromit™ and Shaun the Sheep™: Shear Genius!* is free for members and included in the general admission to Henry Ford Museum of American Innovation. For updates on hours, tickets and more, visit thf.org or follow The Henry Ford on social media @thehenryford.

The Henry Ford is a proud official partner of Museums for All, a signature access program of the Institute of Museum and Library Services to encourage lifelong museum-going habits.

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**About The Henry Ford**

Located in Dearborn, Michigan, The Henry Ford, a globally recognized destination, fosters inspiration and learning from hands-on encounters with artifacts that represent the most comprehensive collection anywhere focusing on innovation, ingenuity and resourcefulness in America. Its unique venues include Henry Ford Museum of American Innovation, Greenfield Village, Ford Rouge Factory Tour, Benson Ford Research Center and Henry Ford Academy, a public charter high school. Together with its online presence at thf.org and Invention Convention Worldwide, the growing affiliation of organizations fostering innovation, invention and entrepreneurship in K-12 students, The Henry Ford is a force for inspiring every individual to innovate, create and invent.

**About Minnesota Children’s Museum**

Minnesota Children’s Museum is dedicated to sparking children’s learning through play. Our vision: “Kids play more. Adults do, too. All families thrive in a happier, healthier and more innovative community through the radiant power of play.” The museum, which celebrated its 40th anniversary in 2021, has provided playful learning experiences to more than 12 million visitors. The museum's downtown St. Paul location features three floors of fun and 11 interactive exhibits. As the nation’s leading developer of traveling children’s museum exhibits, the museum is a trailblazer in creating immersive learning environments, reaching more than 10 million children and adults in the United States, Canada and Mexico. Visit [www.mcm.org](http://www.mcm.org/) for more information.

**About Aardman**

Aardman, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton, is an independent and multi-Academy Award® and BAFTA® award winning studio. It produces feature films, series, advertising, games and interactive entertainment – current animated productions include: 2021 holiday specials *Robin Robin and Shaun the Sheep: The Flight Before Christmas*, CGI series *Lloyd of the Flies*, a new stop motion series for preschoolers *The Very Small Creatures*, feature length sequel *Chicken Run: Dawn of the Nugget* and a brand-new *Wallace & Gromit* film for 2024.

Its productions are global in appeal, novel, entertaining, brilliantly characterized and full of charm reflecting the unique talent, energy and personal commitment of the Aardman team. The studio’s work – which includes the creation of much-loved characters including [Wallace & Gromit](https://www.wallaceandgromit.com/), [Shaun the Sheep](https://www.shaunthesheep.com/), [Timmy Time](https://www.timmytime.tv/) and [Morph](https://amazingmorph.com/) – is often imitated, and yet the company continues to lead the field producing a rare brand of visually stunning content for cinema, broadcasters, digital platforms and live experiences around the world. Recent celebrated projects include the ‘visually astonishing’ (Guardian), BAFTA® nominated console game, [11-11: Memories Retold](https://www.aardman.com/film-tv-games/11-11-memories-retold/), the four-times Gold Cannes Lions-winning [StorySign](https://www.aardman.com/interactive/storysign/" \t "_blank) app, AR experience Wallace & Gromit: The Big Fix up - and innovative attractions for both the domestic and international market, including a [4D theatre attraction](https://www.aardman.com/short-form-commercials/the-bear-and-the-squirrel/) at Efteling in the Netherlands.

The studio runs the [Aardman Academy](https://academy.aardman.com/) which has a commitment to nurturing talent by delivering excellence in film and animation training and mentoring. The Aardman Academy offers a variety of courses from intensive one-day workshops teaching production skills and storyboarding, to comprehensive twelve-week courses for professionals in craft based subjects from model making to animation.

In November 2018 it became an employee-owned organization, to ensure Aardman remains independent and to secure the creative legacy and culture of the company for many decades to come. [www.aardman.com](http://www.aardman.com/)